



# STEWARDSHIP CENTRE

FOR BRITISH COLUMBIA



**Strategic Partnership  
and Sponsor Prospectus**

## **Stewardship Roundtable 2018**

**August 24, 2018 • 9:00 a.m. - 9:00 p.m.**

**Vancouver Convention Centre, Vancouver BC**

A forum and showcase of innovative practices for bird and wildlife conservation



**STEWARDSHIP CENTRE**  
FOR BRITISH COLUMBIA

May 2018

**Dear Friends and Supporters of Stewardship in BC,**

VANCOUVER COMES ALIVE WITH BIRDS IN 2018!

Stewardship is the heart of our communities and the actions that connect us to nature. The Stewardship Centre for BC (SCBC) is on the front lines of ecological stewardship and conservation throughout our province. We invite you to contribute to the success of the upcoming Stewardship Roundtable 2018.

On August 24, 2018, SCBC and Bird Studies Canada are convening a Stewardship Roundtable in collaboration with the International Ornithological Congress and the Vancouver International Bird Festival. We have 14 partner organizations helping to organize a fantastic event for a diverse audience: stewardship practitioners, conservation organizations, academics, government, and bird enthusiasts. Please see the attached PDF for further information on Roundtable themes, activities, and benefits.

Creating solutions for stewardship requires a united effort. Demonstrate your commitment to nature through sponsorship of the Stewardship Roundtable and you will enable improved access for students, conservation organizations, and the public.

Please consider joining us to foster an international legacy and herald a new era of stewardship for birds and their habitats.

With Warm Regards,

Joanne Day, Co-Chair  
Stewardship Centre for BC

Sean Sharpe, Co-Chair  
Stewardship Centre for BC

**Connect. Understand. Act.** Become a Stewardship Centre for BC member today!

[stewardshipcentrebc.ca](http://stewardshipcentrebc.ca)



# We invite you to become a sponsor of Stewardship Roundtable 2018



We are delighted to welcome you to Stewardship Roundtable 2018!

**We invite you to put Stewardship in the spotlight and become a sponsor of the Stewardship Roundtable, an official event of IOCongress 2018.**

The Stewardship Centre for BC in collaboration with Bird Studies Canada, the 27th International Ornithological Congress (IOCongress 2018), the Vancouver International Bird Festival (VIBF 2018), and our partners, is convening a Stewardship Roundtable on Friday, August 24, 2018 - a forum and showcase of innovative practices championed in our province and beyond.

**Speak and be heard!**  
**VIBF:** 30,000 attendees  
**IOCongress:** 2,300 attendees  
**SRT2018:** 150 attendees

## Sponsors



## Supporters



STANLEY PARK  
 ECOLOGY SOCIETY



# Event Overview



## Stewardship Roundtable 2018

Friday, August 24, 2018

09:00 – 21:00

Vancouver Convention Centre West Building

The day will be devoted to **learning and sharing ideas for action** on pressing issues in ecological stewardship. Participants will hear how citizens, local governments, and stewardship practitioners are meeting the challenges of sustaining environmental health in their communities.

Panel presentations, world cafe style discussions, story-telling and networking will all contribute to the development of next step action plans on five theme topics. We are expecting participants from a range of sectors and levels of stewardship expertise: the general public, academics, government, NGOs, policy makers, and industry.

Stewardship Roundtable outcomes will lead to broader understanding, actions, and approaches to the stewardship challenges we face. Participation will lead to **defining next steps in Stewardship**, including collaboratively developing new approaches to tackle problems.

Enabling individuals and governments to take those next steps is the heart of the Stewardship Centre for BC's mission.

Stewardship Centre for British Columbia

**Connect. Understand. Act.**

[www.stewardshipcentrebcc.ca](http://www.stewardshipcentrebcc.ca)

## Program at a Glance:

TIME	SRT2018	IOC
0900	Welcoming remarks	
0900	Concurrent symposia	
1030	Refreshment	
1045	Concurrent symposia	
1215	Lunch	Exhibit Hall 1200-1930
1300	Concurrent symposia	
1430	Refreshment	
1445	Next steps	
1545	Concluding remarks	
1630	Networking and evening program open to the public	

### Birds of a Feather: Evening Program

Explore human-avian relationships at this one-night-only event! After highlighting next steps from Roundtable discussions, **Midori Nicholson** will demonstrate why birds are valuable coastal indicators and their significance in BC's Kwakwaka'wakw culture. Our keynote speaker, 2017 Whitley Award-winner **Purnima Barman**, will share stories from the front lines of her research, advocacy, and outreach with greater adjutant storks (*Hargila*) in India.

# Concurrent Symposia

## **Climate adaptation for birds and wildlife**

Climate change is a major challenge to the conservation of birds and wildlife across BC. We will increase understanding about how the global drivers of climate have continental-scale impacts on bird migration and the ways communities and municipalities are responding to these changes.

## **Urban habitat for wildlife and birds**

The pressures of human influence on the urban landscape and the challenges and opportunities to improve habitat for wildlife and birds are critical to help restore both public parks and private backyard habitat. Following a panel presentation, various land-use scenarios will be explored followed by a discussion and sharing of existing resources.

## **Wildlife Management Areas/Important Bird Areas and shorelines**

Incorporating social and economic structures into the conservation planning process of Wildlife Management Areas, Important Bird Areas, and along shorelines can be seen through two lenses: green infrastructure and traditional food and cultural practices. Following speakers, there will be a panel discussion and breakout group exercise that will explore innovative solutions that benefit birds and balance human needs.

## **Cats and birds living in harmony**

Navigating the issues around cats' impacts on birds demands a non-traditional approach; the human dimension is a key part of finding solutions. Participants will learn best stewardship practices, not only for the welfare of cats and birds, but also for managing the many challenges facing individuals and communities.

## **Birds and building collisions**

This session will cover why birds collide with windows: the scope of the issue, factors that increase risk of collisions with windows, and a multitude of practical solutions that can be applied from building design to mitigating known problem areas. Learn and interact with Dr. Daniel Klem, FLAP Canada, and a panel of architects, campus sustainability practitioners, landscape architects, municipal planners, and bird-friendly manufacturers.

## **Co-benefits of agricultural lands as bird habitat**

Agriculture occurs on some of the most productive landscapes across the country and there is significant overlap between agricultural lands and important habitats for birds and other wildlife. This session will explore solutions that are being developed to ensure farm and ranch lands can continue to support healthy populations of aerial insectivores, grassland birds, waterfowl and raptors.



# Why Sponsor?



Showcase your brand to a new, sustainability-minded audience



Access exclusive sponsor benefits, including Roundtable registration



Demonstrate your commitment to ecofriendly practices



Connect with environmental stewards and wildlife biologists



Grow relationships with policy makers, naturalists, and researchers



Increase brand recognition with the public and IOCongress attendees



Learn how to be good neighbours to birds and wildlife



Contribute to the success of Stewardship Roundtable 2018!

Stewardship is the heart of our communities and the actions that connect us to nature. It is the deep respect and responsibility we share for conserving land, water, and habitats for wildlife and humanity.

By supporting Stewardship Roundtable 2018, you contribute to the success of environmental stewardship into the future. **Join the conversation and take your seat at the table.**



We invite you to be a part of this world-class event in a world-class city. Collaborate with us during the Stewardship Roundtable 2018 to showcase conversations on birds and wildlife into the 21st century.



# Sponsorship Benefits



## Stewardship Roundtable Sponsor Benefits

- Sponsor's logo recognition on Roundtable event materials
- Verbal recognition by the Roundtable host
- Opportunity to provide branded items and enhance the event experience

### Contact:

**DG Blair, Executive Director**  
**Stewardship Centre for BC**  
**dg@stewardshipcentrebc.ca**  
**1.866.456.7222**

Sponsors who support the Stewardship Roundtable to **IOCongress Silver and Bronze** levels are eligible for additional benefits from the IOCongress:

- Sponsor's logo recognition on Congress partner reel and on Congress signage
- Sponsor's logo recognition and link on the Congress website and social media
- Sponsor's logo recognition in the Congress program
- Advertisement opportunities in the Congress program

And more!

BENEFIT	TITLE SPONSOR \$15,000	LUNCH \$8,000	REFRESHMENT BREAKS \$5,500	SESSIONS \$2,500	SUPPORTERS \$500
<b>AVAILABLE</b>	1	1	3	4	UNLIMITED
<b>IOCONGRESS SPONSORSHIP RECOGNITION</b>	Silver	Bronze	Bronze	Friends	
<b>ROUNDTABLE REGISTRATION</b>	10	4	3	2	1
<b>LOGO RECOGNITION AT FOOD/BEVERAGE STATION</b>	YES	YES	YES	YES	
<b>PRESENTATION OPPORTUNITY</b>	5 minutes	2 minutes			

*A tax receipt is available for individual donations.*

*Please inquire directly regarding scholarship opportunities or activities not listed above.*

