

# **Message from the Stewardship Centre**

In the past year, our work continued to reach more people across BC. Over 5,000 people are more aware of stewardship and how to practice it after participating in many different SCBC events, presentations, workshops and training activities.

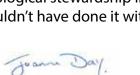
Our three core program areas provide a framework for the report:

**Sean Sharpe Co-Chair** 

Seán Sharpe

- 1. Wildlife and Species at Risk
- 2. Strengthening Stewardship
- 3. Green Shores

On behalf of the Stewardship Centre, we send out a big thank you to all of our partners and supporters who are working together to strengthen ecological stewardship in BC. We couldn't have done it without you!



Joanne Day
Co-Chair



DG Blair Executive Direction

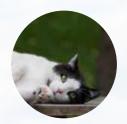
# Wildlife and Species at Risk

#### **Stewardship Practices**

2017-2018 saw the growth of SCBC case studies describing stewardship practices implemented on a number of farms and ranches in BC, bringing the total up to 20. As well, the final report from 4 years of the Stewardship Practices is now available.

In addition, SCBC worked with contractors, graphic designers, and an advisory committee to create 2 Stewardship Practices guides (completed June 30th): Lands Near Water: Riparian Restoration and Enhancement and Agricultural Waterways: Drainage Maintenance and Stewardship.

25,652 page views



5,332 event participants

### **Cats & Birds**

SCBC continues to be a Nature Canada regional partner for the Keep Cats Safe and Save Bird Lives project. We assisted in development of a "Cats and Birds" educational curriculum and continued with outreach to share best practices that keep both cats and birds safe. Vancouver and Qualicum Beach were finalized as the first 2 Cats and Birds BC pilot projects and we started strategic outreach.

## **Strengthening Stewardship**

### **Stewardship Champions**

To celebrate Canada's 150<sup>th</sup> birthday, SCBC featured stewardship champions who have made a difference in their communities. SCBC named 7 of our own, and opened nominations to the public. We profiled these individuals to laud their contributions and commemorate 150 years of Canadian stewardship.







### **Green Legacies Guide**

Together with Give Green Canada, SCBC updated the Green Legacies Guide. The guide includes information on annual gifts, bequests, gifts of life insurance and real estate, endowments, ecological gifts, and more. It is a robust resource for professional advisors as well as individuals who are contemplating making a gift to benefit the environment.

### **Green Shores**

#### **Green Shores News**

2017-2018 was an eventful year for the Green Shores program with continued strong growth in project certification enrollment, training offerings, policy updates, and projects in communities across BC. In June 2017, Minette Bay West in Kitimat became the first BC park to incorporate Green Shores into its master planning process from the outset. SCBC also secured major funding for Green Shores from Natural Resources Canada to update Green Shores for Coastal Development to include both coastal and lake environments, develop new training with BCIT, and complete a Triple Bottom Line evaluation of Green Shores.

### **Green Shores Training**

5 Green Shores training workshops were held across the province this year, bringing in a total of 96 participants, including 33 newly-trained Level 2 professionals.



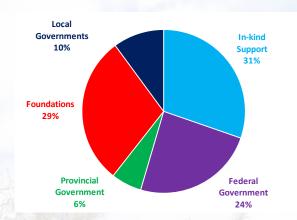
# **Financial Summary**

SCBC experienced a financially successful year in 2017/2018 with continued work on multi-year commitments as well as securing addditional multi-year funding from Natural Resources Canada.

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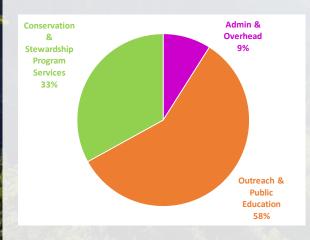
SCBC's in-kind support from our partners represents 31% of our total revenues and is our largest funding source. Our diverse in-kind contributions help us secure additional revenues and further enable us to broaden, connect, and strenthen the network of people and range of stewardship projects we support across BC.

# **2017-2018 Revenues** \$321, 785



### 2017-2018 Expenses

\$320,886



SCBC's expenses are proportionally similar to previous years, with an overall growth in services. We prioritize education and outreach, which made up 58% of our 2017-2018 expenses.

As a result, this year we engaged with 137% more members of the public at community events, in workshops, and during training.

### We want to learn from you.

Tell us what's worked for you, what you need to succeed, and how we can help.

Stewardship Centre for BC Connect. Understand. Act. info@stewardshipcentrebc.ca 1.866.456.7222

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