

# GREENSPACE FOR ALL

Year 3

Case Study Report

March 2026



STEWARDSHIP CENTRE  
FOR BRITISH COLUMBIA

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## I. Summary

This report summarizes the activities completed for the Greenspace for All Pilot Project between April 1, 2025 and March 31, 2026, including developing and implementing case studies in the Capital Regional District (CRD), Regional District of Nanaimo (RDN), and Comox Valley Regional District (CVRD), raising awareness about the project and its objectives at outreach and engagement events in target communities, building relationships with local partner organizations, and establishing a project legacy.

## II. Benefits of Greenspaces

Greenspaces are publicly accessible areas commonly defined by their likeness to natural habitat – including native vegetation and tree cover – within or adjacent to urban landscapes, such as nature reserves, woodlands, regional or local parks, conservation areas, and wetlands.<sup>1</sup> Greenspaces also provide direct and indirect benefits to surrounding communities, including essential ecosystem services like local climate regulation, habitat provision, and flood protection, as well as benefits to human health and local economies. Collectively, these benefits improve climate and social resiliency, biodiversity, and quality of life for surrounding communities. However, these benefits are not distributed equitably and are disproportionately low in marginalized, racialized, and low-income communities, in comparison to more affluent neighborhoods.<sup>2</sup>

Research shows that the distribution of greenspaces is disproportionately low among marginalized and underserved communities due to systemic racism and colonialism.<sup>3</sup> These communities have also been historically excluded from environmental stewardship activities and decision-making roles, further reducing their connection to and governance of greenspaces.<sup>4</sup> As a result, these communities are more susceptible to the climate and health implications of climate change.

Integrating greenspaces into community infrastructure is key to achieving climate change adaptation and sustainability goals; however, effective and equitable strategies must account for factors that prevent or enhance people’s access to greenspaces.<sup>5,6</sup> Muñoz (2024) recommends adopting an equity-informed approach that addresses a variety of equity considerations, including those related to age, income, ethnicity, disability, gender, sexual orientation, language, and other

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<sup>1</sup> Lucy Taylor and Dieter F. Hochuli, “Defining greenspace: Multiple uses across multiple disciplines,” *Landscape and Urban Planning* 158 (2017): 25–38, <https://doi.org/10.1016/j.landurbplan.2016.09.024>.

<sup>2</sup> Erin Whittingham and Vilbert Vabi, “Canada’s Urban Forests: Bringing the Canopy to All” (Nature Canada, 2021), <https://naturecanada.ca/wp-content/uploads/2022/09/Nature-Canada-Report-Tree-Equity.pdf>.

<sup>3</sup> Whittingham and Vabi, “Canada’s Urban Forests: Bringing the Canopy to All.”

<sup>4</sup> *Ibid*, p.15.

<sup>5</sup> S. Friel et al., “Climate Change, Noncommunicable Diseases, and Development: The Relationships and Common Policy Opportunities,” *Annual Review of Public Health* 32, no. 1 (2011): 133–47, <https://doi.org/10.1146/annurev-publhealth-071910-140612>.

<sup>6</sup> Jacqueline L. Scott and Ambika Tenneti, “Race and Nature in the City,” report (Nature Canada, 2021), <https://naturecanada.ca/race-and-nature-in-the-city/>.

factors associated with marginalized communities.<sup>7</sup> This approach ensures that greenspace and climate adaptation strategies meet the diverse needs of all community members and achieve liveable, healthy, and resilient communities.

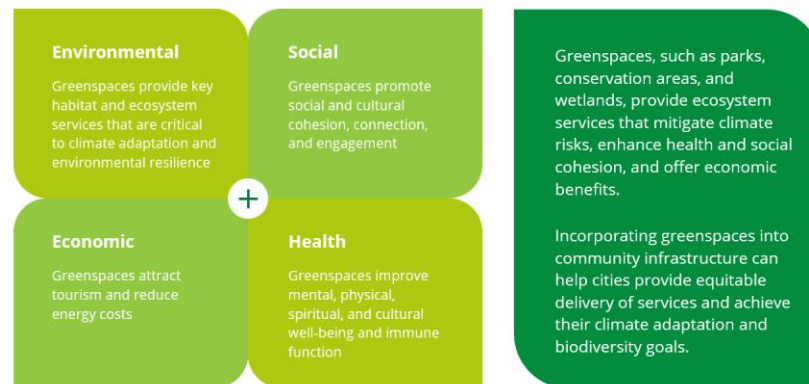


Figure 1. The environmental, social, economic, and health benefits of greenspaces. Graphic created by Ariadne Boutsakis.

## Environmental

Greenspaces provide multiple ecosystem services, including erosion prevention, flood control, climate regulation, carbon sequestration, and water and air filtration – all of which are critical to community and environmental resilience, particularly in a changing climate. For example, greenspaces reduce run-off and flood risk in urban areas by increasing evaporation and the absorption of water by soils and vegetation.<sup>8</sup> Greenspaces also provide crucial habitat for wildlife, and the presence of diverse species is often an indicator of a healthy environment.

## Social and health

Greenspaces have been shown to improve community well-being and encourage social connections between people and their environment. A growing body of evidence indicates that greenspaces support better immune function, cognitive health, cardiovascular health, mental health, work and school performance, and creativity. The [Park Prescriptions program](#) – Canada’s first national nature prescription program, led by healthcare professionals – builds on this by prescribing at least two hours in nature per week with a minimum of 20-minute intervals to experience the benefits of nature. Related benefits include improved air quality as trees help to filter particulate matter and pollution from the air. Additionally, greenspaces reduce noise pollution, promote physical activity (i.e. walking, running, biking, etc.), and foster connections with friends, family, and neighbours. In places where people have access to greenspace and understand its value, there is also a higher likelihood that community members will partake in sustainable

<sup>7</sup> Jenny Muñoz, “Greenspace for All Policy Review Report,” (Stewardship Centre for BC, 2024), [https://stewardshipcentrebc.ca/PDF\\_docs/Greenspace\\_for\\_All/Greenspace\\_for\\_All\\_PolicyReview\\_Report\\_2024.pdf](https://stewardshipcentrebc.ca/PDF_docs/Greenspace_for_All/Greenspace_for_All_PolicyReview_Report_2024.pdf).

<sup>8</sup> Whittingham and Vabi, “Canada’s Urban Forests: Bringing the Canopy to All,” p.14.

behaviours and support the protection of existing greenspaces with their related biodiversity benefits.<sup>9</sup>

## Economic

Greenspaces contribute to local economies by attracting tourism and reducing energy costs through natural temperature regulation.<sup>10</sup> A study of Canadian cities found that for every dollar invested in urban forestry, residents received annual benefits ranging from \$2 to \$13.<sup>11</sup> These benefits arise from services such as stormwater management, erosion prevention, air purification, energy savings, and carbon sequestration. The urban tree canopy in Vancouver alone has been valued at approximately \$35 billion.<sup>12</sup> Indirect benefits also include reduced healthcare costs due to improved public health.<sup>13</sup>

### III. Greenspace for All: Project Overview

#### Research

In year one, working with ECCC, UBC BRITE intern Jenny Muñoz (2024) sought to identify the extent to which three local governments on the east coast of Vancouver Island have adopted equitable policies and solutions to greenspace access and climate adaptation. This analysis included a review of existing climate and greenspace strategies in the Regional District of Nanaimo (RDN), Capital Regional District (CRD), and Comox Valley Regional District (CVRD). The review found that although improving access to greenspaces for persons with physical disabilities is often considered, many of these strategies do not address other equity considerations like ethnicity, gender, neurodiversity, or income. Additionally, these strategic plans are missing measurable, specific actions to address the inequitable distribution of greenspaces and climate adaptation measures.



The study also analyzed the relative accessibility of greenspaces within the CRD, RDN, and CVRD, based on underserved community demographics and proximity to protected greenspaces. This GIS analysis found that in certain areas, underserved communities were not within an accessible distance of significant protected greenspaces.

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<sup>9</sup> Caroline M.L. Mackay and Michael T. Schmitt, “Do people who feel connected to nature do more to protect it? A meta-analysis,” *Journal of Environmental Psychology* 65 (2019): 101323, <https://doi.org/10.1016/j.jenvp.2019.101323>.

<sup>10</sup> Aisha Patel, “The Economic Benefits of Urban Green Spaces: Distribution Across Income Areas and Impact on Property Values and Local Economies,” *Advance* (2024). [10.31124/advance.172249604.44639792/v1](https://doi.org/10.31124/advance.172249604.44639792/v1).

<sup>11</sup> Whittingham and Vabi, “Canada’s Urban Forests: Bringing the Canopy to All,” p.15.

<sup>12</sup> *Ibid*, p.15.

<sup>13</sup> Aisha Patel, “The Economic Benefits of Urban Green Spaces.”

## Objectives

The Stewardship Centre for BC (SCBC) sought to equip municipal and regional governments with the evidence and knowledge required to integrate equity-informed approaches in community planning and program delivery. This goal was met through four key objectives of the GS4A project:

1. Promote understanding of the benefits, barriers, and enablers of equitable access to greenspace;
2. Pilot strategies to address identified barriers and enablers in targeted communities on ECVI;
3. Appraise project success through an evaluation that includes performance metrics; and
4. Communicate insights gained throughout the project through outreach and knowledge mobilization.

These objectives were realized by implementing pilot projects in three regional districts on the east coast of Vancouver Island (ECVI): Capital Regional District (CRD), Regional District of Nanaimo (RDN), and Comox Valley Regional District (CVRD).

The desired outcomes of the three pilot projects include: enhanced knowledge of the role of greenspaces in building social and climate resilience; improved access to and use of greenspaces by equity-deserving groups; and adoption of equity-informed approaches to community planning and climate action.

## Project Advisory Committee

A Project Advisory Committee (PAC) was established in year 2 to support the direction and implementation of the Greenspace for All initiative. The PAC met quarterly from April 2024 to March 2026 to share updates on the project's progress, connect community partners, gather insights on local contexts, and provide recommendations for case study activities. PAC members were also invited to share updates on their work and present in more detail on initiatives related to the PAC's shared interests and objectives. Each meeting welcomed new and existing project partners from across the three target communities, including, by example, those listed in Figure 2 below. As of March 31, 2026, the PAC included **41 representatives** from 26 local and regional governments, environmental stewardship organizations, and community organizations across the CRD, RDN, and CVRD.



Figure 2. Organizations represented on the Project Advisory Committee.

## IV. Case Studies

The focus of year 3 was to develop a case study in both the Nanaimo and Comox Valley Regional Districts while maintaining a presence in the CRD. Based on the momentum and relationships built in year 2, the project team decided to continue developing the Capital Regional District (CRD) Case Study. These “case studies” included multiple components and approaches to foster stronger connections between equity-deserving communities and greenspaces, including collaborative partnerships, nature-based recreation and learning opportunities, resource development, outreach events, and communications.

### Working Groups

To support the design and implementation of the Case Studies, SCBC established several Working Groups comprised of PAC members interested in taking a more active role in the project. These Working Groups met as required to plan and organize case study activities and were integral to their success. Their contributions included:

- Planning and participating in case study activities and outreach events
- Promoting case study activities through social media, newsletters, and distribution of physical posters
- Organizing case study activity registration, staffing, and volunteer requirements
- Reviewing and providing input on promotional materials
- Introducing SCBC to local organizations and potential project partners
- Raising awareness of the Greenspace for All project among relevant networks and communications channels

### Case Study Activities

One of the main objectives of the Greenspace for All initiative is to provide opportunities for equity-deserving groups to connect with greenspaces and their benefits. These nature-based recreation

and learning opportunities are referred to as “case study activities.” In total, SCBC hosted 5 case study activities, reaching 225 equity-deserving community members, in collaboration with the CRD, RDN, and CVRD working groups. Members of the PAC and other local organizations were invited to attend and share promotional materials with their networks. An adaptive approach was taken to adjust communications and implementation strategies for each event.

Date	Event	Location	Participants
June 7, 2025	World Ocean Day Nature Walk	Esquimalt Gorge Park, Esquimalt	4
June 26, 2025	One in Spirit Walk	Bowen Park, Nanaimo	8
August 21, 2025	Bevan Wetlands Pride Walk	Bevan Wetlands, Courtenay	12
September 19, 2025	Buttertubs Marsh Park Nature Walk	Buttertubs Marsh Park, Nanaimo	25
January 31, 2026	Forest to Sky Wellness Day	Malahat Skywalk, Malahat	176
<b>Total: 5 events</b>			<b>225</b>

### Case Study Activity #1: World Ocean Day Nature Walk | June 7, 2025

SCBC was invited to lead a nature walk at Esquimalt Gorge Park (CRD) as part of the Gorge Waterway Action Society (GWAS) and Seaquaria’s World Ocean Day celebration. Additional walks were hosted by GWAS and a partnership between the Federation of Mountain Clubs of BC (FMCBC) and Vancouver Island Trail Association (VITA). During SCBC’s walk, participants followed an accessible pathway along the newly restored Green Shores for Shoreline Development site. Kelly Loch, the Green Shores and Greenspace for All Projects Manager, explained how nature-based solutions can help protect and restore coastal ecosystems, enhance biodiversity, boost climate resilience, and support community health. In addition to this nature walk, SCBC hosted a booth to engage with community members on the importance of greenspace for climate, social, and ecological resilience.



Figure 3. From left to right: (1) Greenspace for All and Green Shores Projects Manager, Kelly Loch, leading participants through the newly restored Green Shores for Shoreline Development (GSSD) Demonstration Site. (2) SCBC’s Executive Director, Sarah Primeau, engaging with a community member at the World Ocean Day Celebration.

## Case Study Activity #2: One in Spirit Walk | June 26, 2025

The One in Spirit Walk at Bowen Park, Nanaimo, was delivered in partnership with the Central Vancouver Island Multicultural Society (CVIMS). The [One in Spirit program](#), founded and led by Elder Randy Fred of the Tseshah First Nation, invites participants to connect with nature, community, and Indigenous teachings through shared stories and reflection. CVIMS' Community Development and Engagement Liaison, Sarah Haynes, described the gathering as a powerful, welcoming experience that fostered dialogue, collective mindfulness, and cultural connection. Bowen Park's peaceful trails provided an ideal setting to experience Nanaimo's biodiversity, and Uncle Randy's openness added deep emotional and cultural significance to the experience.



Figure 4. Uncle Randy Fred leading a sharing circle at the One in Spirit Walk at Bowen Park. Photos by Sarah Haynes (CVIMS)

One participant reflected on the event as “a deeply meaningful experience,” highlighting the impact of Uncle Randy’s teachings, the importance of acknowledging Indigenous histories, and the value of creating space for reflection, reconciliation, and community connection:

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*“Thank you again for organizing the One in Spirit Walk at Bowen Park. It was a deeply meaningful experience to walk together in such a beautiful, forested space and to reflect on the stories and histories shared.*

*One moment that stood out to me was hearing from Uncle Randy. His openness in sharing his experiences of trauma and racism—and his choice to respond with forgiveness—was incredibly powerful. It branded in the mind the strength and resilience of Indigenous communities, the importance of listening with humility and respect, also how humanity should learn to conquer their negativity and complete a journey of spiritual release and well-being. Walking through Bowen Park, not only the preservation of the pristine land (it was my first time visiting there arriving 4 months ago) that impresses me, but also the weight of the history it holds ... Thank you for creating a space for connection, reflection, and learning. I'm grateful to have been part of it.”*

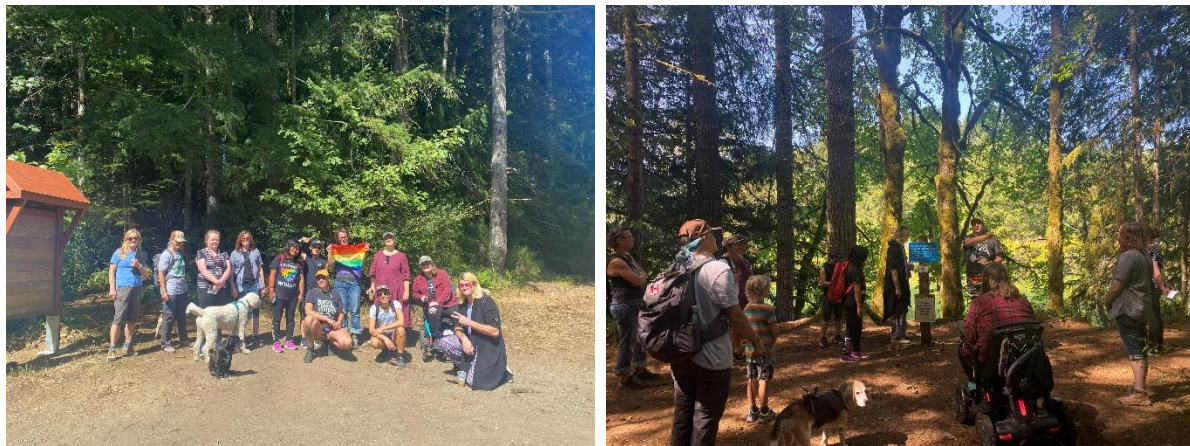
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To support accessibility for clients relying on public transit, organizers selected the Bowen Park swimming pool as an accessible meeting point. CVIMS managed registration internally; although 11 participants were expected, the final group included eight clients. For most attendees, this was

their first visit to Bowen Park. They expressed appreciation for the tranquillity, wildlife, and natural beauty, noting how the experience deepened their sense of place and connection to their community. Sharing and connecting over food is another important component of the One in Spirit Walk, so SCBC provided a halal- and vegetarian-friendly lunch featuring pita wraps, beverages provided by CVIMS, and locally made smoked salmon brought by Uncle Randy.

### *Case Study Activity #3: Pride Walk at Bevan Wetlands | August 21, 2025*

To celebrate the 2025 Comox Valley Pride Festival, SCBC partnered with Queer Centre Comox Valley to host a nature wander at the Bevan Wetlands in Courtenay (CVRD). Led by meika johnson, an Indigiqueer and neurodivergent community organizer, artist, and educator, the walk brought together eleven queer community members and allies to connect with nature and one another. As the first event of the Pride Festival weekend, the Pride Walk offered a meaningful and grounding way to begin the celebrations.



*Figure 5. From left to right: (1) Participants at the Bevan Wetlands Pride Walk gathered to celebrate the 2025 Comox Valley Pride Festival. (2) meika johnson describing the recreational and colonial history of the Bevan Wetlands. Photos by Ariadne Boutsakis (SCBC)*

The walk began with an active land acknowledgment, where meika invited participants to recognize the land around them, including the sky, trees, plants, and earth. This simple practice set a reflective tone and encouraged participants to carry that awareness into future outdoor experiences. meika then guided the group along a short trail following the Pentlatch (Puntledge) River, sharing stories about the colonial history of Bevan and the cultural significance of the watershed to First Nations. The walk concluded at the abandoned mine structures, which meika described as a symbol of nature and community reclaiming a formerly industrial site.

The Bevan Wetlands area is also the focus of ongoing conservation efforts. In 2023, the [Comox Valley Land Trust](#) purchased 24 hectares of land from BC Hydro, with work underway to secure the remaining 76 hectares. The mature forest, which is approximately 120 years old, supports high biodiversity, several ecological communities and species at risk, and is on track to be considered “old growth” within the next century. The Pentlatch River also provides critical habitat for endangered summer and fall Chinook salmon runs.

## Case Study Activity #4: Nature Wander at Buttertubs Marsh Park | September 19, 2025

The Nature Wander at Buttertubs Marsh Park in Nanaimo was organized in partnership with Vancouver Island University and SeaStrength Health. In total, 25 students, newcomers, and other members of the public joined the event for an afternoon of learning with Nature Nanaimo volunteers and mindfulness with Joani Litchfield, founder of SeaStrength Health. As an accessible urban greenspace with high biodiversity and ecological integrity, this 55-acre park is well visited by residents seeking to immerse themselves in nature and improve their physical and mental health.

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*“I love Buttertubs – for its value to the environment and for my peace of mind.”*  
- Survey response from a Nature Wander participant

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Joani began the walk with a grounding mindfulness activity using the 5-4-3-2-1 method, inviting participants to engage all their senses and connect with their surroundings. Drawing on her experience as a registered nurse and personal trainer, she emphasized the important role that time in nature can play in supporting both mental and physical well-being. Joani then guided the group along the 2 km loop, stopping at the viewing tower to birdwatch with Nature Nanaimo and encouraging participants to deepen their engagement with the landscape through a visual scavenger hunt.

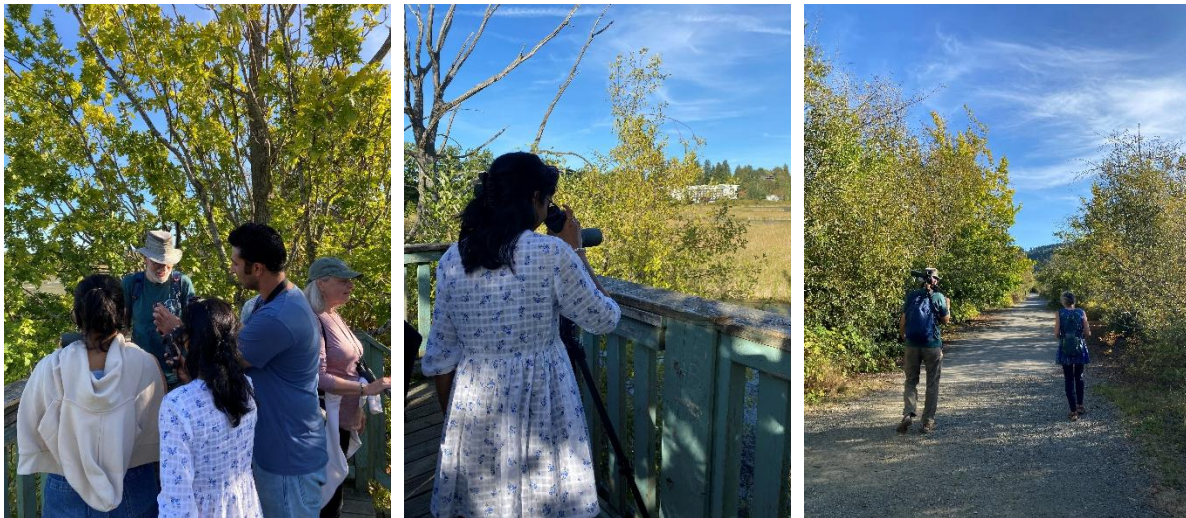


Figure 6. From left to right: (1) Two VIU students and VIU’s Community Building Coordinator, Shubham Mattas (right) engaging with Nature Nanaimo’s Doug Fraser. (2) A VIU student searching for birds through a spotting scope at the Buttertubs Marsh Park viewing tower. (3) Doug and a fellow Nature Nanaimo volunteer walking along the gravel path toward the entrance of the park. Photos by Ariadne Boutsakis (SCBC)

Nature Nanaimo’s Doug Fraser and other volunteers helped participants connect more meaningfully with the site by sharing their knowledge of the diverse birds, plants, and wildlife found at Buttertubs Marsh. Their insights enriched the experience for participants, fostering curiosity and learning, and demonstrating how to use tools like iNaturalist to identify plant and animal species and engage in citizen science.

This event was organized to introduce students and newcomers, including international students, to an urban greenspace near campus that is easily accessible by public and active transportation. For many newcomers, a sense of place in their new community can be strengthened through positive experiences in parks and greenspaces. Hosting a guided community event can also help participants feel safe, welcome, and comfortable in a space they may not have visited on their own.

### *Case Study Activity #5: Forest to Sky Wellness Day | January 31, 2026*

On January 31, 2026, SCBC and the Malahat Skywalk hosted the Forest to Sky Wellness Day at the Malahat Skywalk (MSW), welcoming more than 170 participants from Power to Be, the Victoria Immigrant and Refugee Centre Society (VIRCS), and the broader community. To reduce transportation barriers, the Malahat Skywalk generously provided a shuttle from downtown Victoria, enabling over 50 Power to Be and VIRCS clients to attend. Admission was provided free of charge by MSW, and guests received complimentary snacks and a nature-identification handout from SCBC.



*Figure 7. From left to right: (1) A group of clients starting their walk through the Coastal Douglas Fir forest. (2) A group of clients following Candice McBryde on a Coastal Forest Bathing walk along the elevated TreeWalk. (3) Guests winding their way up and down the Spiral Tower. Photos by Ariadne Boutsakis (SCBC)*

Participants were invited to explore the elevated TreeWalk and Spiral Tower at their own pace or join a guided Coastal Forest Bathing session led by Candice McBryde, complete with complimentary tea from Queen Bee Farms. Despite fog and rain, families and individuals of all ages enjoyed the Adventure Net, Spiral Slide, playground, and plaza amenities.



Figure 8. From left to right: (1) A participant capturing the view from the top of the Spiral Tower during a brief break in the clouds. (2) A family and other youth braving the Adventure Net. Photos by Kelly Loch (SCBC)

Event surveys and conversations highlighted the meaningful impact of the experience. Many attendees were visiting the Skywalk for the first time, and several emphasized how the Skywalk’s accessible facilities and the shuttle service made participation possible. Respondents also reported feeling more relaxed, happy, and connected to nature and their communities. This feedback reinforces the importance of transportation, proximity to greenspace, safety, and social connection in enabling equitable access to nature.



Figure 9. From left to right: (1) Project partners Bella Yan (Malahat Skywalk, left), Candice McBryde (middle), and Jadrian Berkan (Malahat Skywalk, right), who were vital to the success of the event. (2) VIRCS Coordinator, Zahra (left), with a client (middle) and Greenspace for All Project Manager, Kelly Loch (SCBC, right). Photos by Kelly Loch (SCBC)

## Resource Kit for Local Governments & Practitioners

To strengthen the project’s legacy, the GS4A team sought to create a resource that translated project insights and lessons learned into actionable strategies to enhance equitable access to nature. As a result, the [Resource Kit for Local Governments and Practitioners](#) was developed to inspire decision makers to adopt equity-informed greenspace and climate action strategies that remove barriers and advance equity, inclusion, and accessibility in greenspaces. The structure of this resource kit includes 5 key recommendations for equitable greenspace strategies, best practices for implementation, case study highlights, and success stories of local initiatives that

address barriers to accessing nature. This resource was reviewed by several project partners and local government staff members to ensure that the recommendations were meaningful, practical, and actionable. The resource received positive feedback from all reviewers and was launched during the CPCIL eSummit and ECCC PWRC webinars.

## Nature Exploration Backpacks

Due to the strong interest from equity-deserving communities in nature-based learning and recreation, the GS4A team decided to organize and donate two Nature Exploration Backpacks to partners at Vancouver Island University and the Central Vancouver Island Multicultural Society (CVIMS). These backpacks are intended to provide free access to materials that enhance nature-based learning and exploration for youth and newcomers, including:

- **Biodiversity field guides** to facilitate learning
- **Binoculars** to remove barriers to accessing equipment
- **Headlamps and medical kits** to support outdoor safety
- **Magnifying glasses and nature journals** for recording observations

By providing access to these materials, SCBC hopes that it will encourage clients and students to connect with local greenspaces and learn about the biodiversity that exists in their communities.

## Case Study Outreach Events

The Greenspace for All team attended six community outreach events to raise awareness of the Greenspace for All project and its objectives in each target community. In total, SCBC engaged with approximately **223 people**. “Reach” refers to the total number of *estimated* visitors to each event, while “engagement” refers to the number of people directly engaged through conversation and resource-sharing. At each event, the GS4A team spoke with community members about the project and its objectives; the benefits of greenspaces; and queried how residents utilize greenspaces in their area.

Date	Event	Location	Reach	Engagement
April 11, 2025	Association of Vancouver Island and Coastal Communities (AVICC) Convention	Vancouver Island Conference Centre, Nanaimo	130	15
April 13, 2025	Earth Day Celebration	Bowen Park, Nanaimo	125	25
April 16, 2025	Earth Day Celebration	High Rock Park, Esquimalt	900	20
May 13, 2025	Queering Climate Action Youth Summit	Esquimalt Gorge Park, Esquimalt	40	10
June 7, 2025	World Ocean Day	Esquimalt Gorge Park, Esquimalt	314	20
July 5, 2025	Have a Go Day	Prospect Lake, Saanich	80	10

August 28, 2025	Rock VIU Connect Fair & Community Corner	Vancouver Island University, Nanaimo	800	18
March 3, 2026	CPCIL eSummit	Remote	430	64
March 10, 2026	ECCC PWRC Seminar	Remote	200	41
<b>Total: 9 events</b>			<b>3,019</b>	<b>223</b>



From left to right: (1) View of students enjoying games and engaging with vendors at the Rock VIU Connect Fair & Community Corner at Vancouver Island University in Nanaimo; photo by event organizers. (2) Participants engaging with community vendors at the Queering Climate Action Youth Summit in Esquimalt; photo by Ariadne Boutsakis.

## V. Communications

From April 1, 2025, to March 31, 2026, SCBC implemented several outreach and engagement methods to raise awareness of the Greenspace for All Project and enhance knowledge of greenspaces’ social, ecological, and economic benefits among target audiences and the general public. Efforts included social media and blog posts, presentations, newsletters, and website updates.

### Presentations

On March 3, 2026, SCBC presented at the Collective for Parks, Conservation, Innovation, and Leadership (CPCIL)’s 2026 eSummit to introduce the Greenspace for All project and launch the Greenspace for All Resource Kit to a wide audience of parks and conservation practitioners across Canada. On March 10, 2026, SCBC was invited to present at ECCC’s PWRC seminar to provide an overview of the project’s research, case study and engagement activities, key outcomes, and Resource Kit. Both presentations were in collaboration with Power to Be, highlighting their work to advance equitable access to nature and the power of partnerships as a catalyst for change.

### Social Media

Digital outreach and engagement via social media allowed SCBC to promote case study activities and outreach events and raise awareness of the benefits of greenspaces. Across three platforms, SCBC created 45 social media posts, reached 7,476 accounts and engaged 485 accounts. See Appendix A for examples of social media posts.

Platform	Followers	Posts	Views	Reach	Engagement
Instagram	1,609	15	12,136	5,714	340
Facebook	1,111	17	1,813	980	39
LinkedIn	563	13	1,251	782	106
<b>Total:</b>	<b>3,277</b>	<b>45</b>	<b>15,200</b>	<b>7,476</b>	<b>485</b>

## Blog Posts

SCBC published two blog posts on the website highlighting case study updates and activity summaries.

Date Published	Blog Title
March 9, 2026	<a href="#">Forest to Sky Wellness Day Event</a>
March 19, 2026	<a href="#">Resource Kit for Local Governments &amp; Practitioners</a>

## Website

To enhance the project’s online presence, SCBC updated all Greenspace for All webpages to include more current project updates, resources, and background information.

## Newsletters

Greenspace for All project updates were featured in three SCBC quarterly e-newsletters, which reached an average of 383 people and engaged an average of 75 people. As of March 31, 2026, SCBC had 1,372 contacts.

Newsletter	Reach (Opens)	Engagement (Clicks)
SCBC Summer 2025 Newsletter	384	78
SCBC Fall 2025 Newsletter	399	92
SCBC Winter 2026 Newsletter	365	56
<b>Average:</b>	<b>383</b>	<b>75</b>

## VI. Next Steps & Conclusion

Overall, the progress made in Year 3 of the Greenspace for All initiative highlights the meaningful outcomes that can be achieved through collaboration. By addressing and removing barriers to accessing nature, communities can strengthen the social and climate resilience of residents and ensure that the benefits of greenspaces are shared more equitably.

Beyond the Greenspace for All Pilot Project, SCBC looks forward to exploring new funding and partnership opportunities to build on the relationships, lessons learned, and momentum made throughout the project. SCBC will continue to promote the Greenspace for All Resource Kit to local governments and practitioners, encouraging the adoption of equity-informed practices for greenspace and climate planning. The success and use of the Nature Exploration Backpacks will also be monitored. Members of the Project Advisory Committee will continue to address barriers to accessing greenspaces through their initiatives, and above all, the GS4A project team hopes that the connections made between partners during this project will continue forward and establish new pathways to ensure that everyone can access and feel welcome in nature.

## Appendix A: Greenspace for All Social Media Examples

Post	Platform
<a href="#">What's the RUSH?</a>	LinkedIn
<a href="#">One in Spirit Walk</a>	LinkedIn
<a href="#">Forest to Sky Wellness Day</a>	Instagram
<a href="#">Have a Go Day</a>	Instagram
<a href="#">Bevan Wetlands Pride Walk</a>	Instagram
<a href="#">Resource Kit</a>	Instagram

